



Eyes&EarsEurope

Call for entries for the 16th INTERNATIONAL EYES & EARS AWARDS

In the context of the **MEDIENTAGE MÜNCHEN 2014**, Eyes & Ears of Europe is holding the 16th International Eyes & Ears Awards to honour the best productions of the year.

**EYES & EARS AWARDS SHOW
THURSDAY, 23 OCTOBER 2014
7 P.M. TO 10 P.M.
NEUE MESSE MÜNCHEN (ICM), ROOM 01**

The International Eyes & Ears Awards are a contribution to securing creative, innovative and effective design, promotion and brand communication activities. Here, trends and new perspectives for design, promotion and marketing of audiovisual media in the areas of TV, film, radio, Internet, mobile, games and events are presented.

The best productions of the past year and their creative teams are honoured in different categories in the fields **Media Design, Audio, Interactive, Promotion** and **Cross-Media Campaigns**.

In addition, the Association awards the **Eyes & Ears Special Prizes** for the most impressive overall performance of the last year.

Submit your projects in the fields of design, audio, interactive, promotion and cross-media campaigns via our submissions portal!

Submission criteria & category descriptions

Download: ['Submission Guide'](#)

SUBMISSIONS PORTAL

As of Monday, May 5, 2014, you can submit your contributions until no later than Tuesday, July 1, 2014, via the Internet portal <http://einreichungsportal.eeofe.org>.

Please register via the **registration form on the internet portal** to submit your contributions for the Eyes & Ears Awards 2014. After activation by Eyes & Ears of Europe, you will receive an email.

Please note the **changes to the submission portal**: Submissions can be duplicated now. Thus, if you would like to enter the same submission into multiple categories, you no longer have to create a new submission from scratch. Also, changing categories for a submission is now easy. Providing additional information on submissions has been made optional.

After completing your submission process: In order to process your submissions and so that any associated issues can be taken care of promptly, we would ask you to send a list of all entries and the corresponding categories to awards@eeofe.org after completing your submissions.

FEES & FREE ENTRIES

The fee for a single submission is €350,-.

Depending on your membership with Eyes & Ears of Europe, you have a certain amount of free entries:

Personal Membership	1 free entry
Non-Profit Educational Institution Membership	1 free entry
Starter Membership	3 free entries
Corporate Membership C	6 free entries
Corporate Membership B	12 free entries
Corporate Membership A	18 free entries

JUDGING PROCESS

All entries to the International Eyes & Ears Awards are judged by the three professional juries 'Design', 'Interactive' and 'Promotion & Cross-Media-Campaigns'. Each Corporate Member can send one representative to one of those juries. Additionally, every Personal Member – except for Student Members and Reduced Personal Members – can take part in the professional jury. Each professional jury consists of a minimum of 10 and a maximum of 15 members of Eyes & Ears of Europe. The three professional juries nominate three finalists in each category to be judged by the online jury.

The final judging process is done via online jury. Each Corporate Member can register one representative for the online jury. Additionally, every Personal Member can take part in the online jury. Each Corporate Member and each Personal Member has one vote in the online jury.

Members that take part in a professional jury or take part in the online jury have to work in the specific field and be at least senior level to ensure competent judgement in the fields 'Design', 'Interactive' und 'Promotion & Cross-Media Campaigns'.

All the jurors from the professional and online jury can suggest especially impressive accomplishments for the Eyes & Ears Special Prizes. After reviewing the suggestions, the Board of Eyes & Ears of Europe will decide how many Special Prizes will be awarded. Each year, a maximum of three Eyes & Ears Special Prizes will be awarded.

YOUR CONTACT

Ina Braun, +49 (221) 6060 57 10, ina.braun@eeofe.org

Marion Snyders, +49 (221) 6060 57 17, marion.snyders@eeofe.org